



# Multimedia Nova Corporation

Media for the New Mainstream™

## MARKETING RESEARCH MANAGER

[Multimedia Nova Corporation](#), a publicly traded company, is currently looking for a bright, dynamic marketing mind. But this isn't just a traditional marketing position. The successful candidate will have a wide range of experiences in media planning, campaign development and demographic research and analysis.

Experience in cultural insights and the changing demographic landscape is also very valuable. Many of the programs we undertake involve Canada's growing diversity; not only in Toronto, but across Canada. That's part of what makes this position different and challenging, but also cutting edge.

In addition the successful candidate will support the management of promotional Accounts, production of advertorial content when needed (including the updating of our wire service), co-ordination of editorial boards, Vendor relations, co-ordination of the production of promotional materials and Event registration and planning.

This position will appeal to people with at least 5 years media experience and a background in advertising, marketing and journalism.

Human Resources  
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Multimedia Nova Group of divisions: Media for the New Mainstream®