

**LOCATION:** Toronto, ON  
**INDUSTRY:** Publishing/Advertising  
**EXPERIENCE:** Preferred

## ADVERTISING ACCOUNT REPRESENTATIVE

You will be responsible for Retail Advertising Sales growth and development within a protected territory. As a team player, you will build from an existing retail client base and work towards overall monthly goals of achievement in an effort to grow and improve our products.

### Job Requirements:

- Creative, enthusiastic and positive attitude with great customer service
- Sales and/or business development experience
- Good interpersonal and communication skills
- Ability to strategize, implement and complete projects
- Self-motivated, deadline driven and detail orientated
- Comfortable working in a team environment with minimal supervision
- Reliable vehicle

### Responsibilities:

- Represent the company in a professional manner
- Territorial outside sales to local retail businesses
- Maintain sales quota and budgeted increases
- Create and assist clients with concept and design of ad campaigns and
- Implement and present advertising opportunities to potential clients
- Increase existing client buys and introduce new ad programs
- Complete assigned projects in a timely and efficient manner
- Keep up to date and report advertising trends and opportunities within your territory
- Maintain and grow current database of your territory clients, leads and prospects

We offer a competitive start up program with excellent commissions for achievers. Please forward your resume to:

Human Resources  
Multimedia Nova Corporation  
Email: [hr@multimedianaova.com](mailto:hr@multimedianaova.com)

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